



## **SKILL DEVELOPMENT WORKSHOP: MBA 7 BATCH**

A skill development workshop was held at AIMT campus from **06<sup>th</sup> to 16<sup>th</sup> Dec 2010** for the students of MBA 07 Batch. The workshop was conducted by engaging '**Elements Akademia**', a well reputed IIM Lucknow- alumni led training organization that specializes in the training of fresh MBA graduates. The purpose of the Workshop was to expose the students to industry information beyond the realms of the text books. The mandate to the Training Team was to engage Industry experts and to plan the program different from the routine at AIMT. It was compulsory for entire MBA 07 Batch to attend the workshop. The event was a mix of classroom sessions, outdoor activities and individual mentoring and assessments. There was extended evening sessions each day till 9.00 p.m. This was planned deliberately to break the monotony and routine mindset of the students to break off at 4.30 PM. It helped the students to think beyond 9:00 a.m. - 5 00 p.m. class room sessions. Various sessions included formal lectures by industry experts, individual and group presentations on various sectors like Banking, FMCG etc, Case discussions, Book review, Screening of Oscar awarded movie/documentary films like 'Food Inc', 'Home', and also Management games, Ad-Analysis etc. The event was concluded by assimilation test to know student's learning during these 10 days sessions, followed by cultural night. The overall experience of the students was enriching.