

**Ms. Arshiya Ismail**  
(Chief Training & Placement Officer)

**Work Experience: Industry 19yrs Academic 2years (Total 21 years)**

**Professional Experience:**

- VP Corporate Communication&Marketing Operations: *AspenHeights*
- VP Marketing Operations&Corporate Communications: *MBS INTERNATIONAL*
- VP Training And Development *Planman HR(Pvt)Ltd & Sr Editor Planm an Media*  
TrainingSessions: Cognizant, Deloitte, Goggle, Accenture, Dell, Facebook, ICICI, Genpact,WellsFargo, HSBC, Real Page, HCL, Wipro, Amazon, Microsoft, Asian Paints, Taj Group, Oberios, etc.)
- Marketing Training Specialist : *NIS Sparta*
- Market Research Analyst Trainee: *Colmar Brunton*
- Market Advisor: *ANZ*

**Educational Background**

MBA Specialization in International Marketing & HRM (Gold Medalist),MA English , BA Mahatma JyotibaPhule (MJP) Rohilkhand University

**Certifications:**

***Certified Train the Trainer: Prof Howard Gardner***

***Certified Train the Trainer: British Council***

**Train-the-Trainer program: Certified and Member IBTC**

**Marketing Management Professional: IIM Certified Excellence Award in Australia(ERA)Research on Global Market /Prof Mark Farrell**

***Research Paper : Excellence Award in Positioning of Industry in a cultural varied Foreign Land: Turkey***

***Lifetime member of IIM : India***