

Digital Marketing Workshop

Date:20-Feb-18

Army Institute of Management and Technology, Greater Noida conducted Digital Marketing Workshop for MBA students. Mr. Jasmeet Singh, well known digital marketer of the sharp brain conducted the session and gave brief introduction about the concepts related to SEO, Content Marketing, Online Reputation and other digital marketing strategies. Various opportunities related to digital marketing profile in corporate were emphasized and elaborated to the students. The students asked various queries related to different social media platforms and its role in the corporate.

The session was very fruitful, interesting and career oriented.



