

Industrial cum Excursion Tour

Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum, mainly seen in engineering/MBA courses. Objectives of **industrial visit** are to provide students an insight regarding internal working of companies, providing a platform where which students can develop their understanding about the industrial practices and the working of the corporate world. Students are exposed to practical situations and events in companies thereby honing their corporate skills.

Army Institute of Management & Technology, Greater Noida organised Industrial Visit to Nainital-Rudrapur from 28 March to 30 March 2018 under the guidance of Dr. Shruti Gupta and Dr. M Yaseen Khan-as official authority. On first day i.e. 28 March, the tour started with educational visit to Aryabhata Research Institute of Observational Science (ARIES) Nainital. It was great to know about Multi-wavelength astronomical observing capabilities at ARIES. Students came to know about 4-m classes, new technology of optical telescope, photoelectric observations of star clusters, galaxies, monitoring of extra solar planet and optical transients like GRBS and supernovae and capabilities at ARIES. After the visit of ARIES, students went for local site-seeing in the valley of Nainital.

On second day i.e. 29 March, the tour headed towards “Parle-G” Rudrapur plant. Parle has been India’s largest manufacturer of biscuits and confectionery for almost 80 years. Parle - Rudrapur plant said to be has Asia’s largest oven. Average production of plant is 5000 metric ton per month. Plant facilitated with utilization of defective biscuits. The Rudrapur plant built in 13 acres.

At Parle-Rudrapur plant after introduction all students were divided into groups and were headed by one manager of the company who helped them to understand how production is carried out in the factory. Maximum production is carried out by means of machinery; subdivided into various activities like inception of raw materials, mixing process, moulding process, baking and packaging. Student almost took an hour to see complete set of production which was followed by questions of students. AIMT students thanked Parle staff who guided students with each and every question with detailed answers.

It is rightly said that “see and know” is better than “read and learn”. Students have got real feel of companies working after this visit. AIMT students would like to extend our gratitude to company for permission and support they gave to make our visit a success with accomplishment of objective.



Mr. Krishna Tiwari
MBA-14 Batch



Aryabhata Research Institute of Observational Science (ARIES) Nainital

