

WHAT CORPORATE WANTS?

Army Institute of Management and Technology had organized a guest lecture for the MBA students on the 8th of February at 15:30 hours in the seminar hall. The speaker for the lecture was Mr. Pankaj Jindal, the chief Operating Officer of B-Able , a Group Entity of Basix Social Enterprise . This Social Enterprise was established in 2009, with the vision of skilling people, enhancing livelihoods and transforming lives.

Dr. Rana Singh, Director of Army Institute of Management and Technology felicitated the honorable Guest Lecturer Mr. Pankaj Jindal. Shefali Tyagi and Soumya Singh, students of MBA 1st year introduced the speaker to the audience.

In his lecture, Mr Jindal briefed the students about Skill development and Enhancing Employability by citing real life examples. His adroit way of presentation made the session very interactive. He discussed about the various factors that an MBA graduate needs to conquer in order to become employable. The key focus was on knowledge, Skills and Attitude (KSA) and the right balance between the three. The students were introduced to exclusive instances (giving the case study of 3 R's) and challenges in the corporate world at large with reference to different measureable parameters. He shared his own experience, discussed about B-ABLE and motivated the audience by generating an air of positivity. The presentation was for an hour and then the floor was open for questions. Enthusiastic young minds had a lot of queries related to Personality Development and Enhancing Skill sets with augmentation of proper knowledge.

Our Director Dr. Rana Singh presented the vote of thanks to our Guest Mr Pankaj Jindal . The Session helped in fostering the students minds towards better Employability , KSA – Circle of Concern and Influence ,

Qualities in a Prospective Employee and the Benefits of Hiring Fresh Talent .

