



Webinar on COVID-19 and its Impact on Paint Industry of India

Army Institute of Management & Technology, Greater Noida organized a Guest webinar session on COVID-19 and its impact on paint industry of India with special reference to supply chain for both MBA and BBA students on 6th May, 2020. Dr. M Y Khan introduced the speaker – Mr. M A Mateen, Senior VP, Berger Paints, and the topic of the session to the students. In this session he talked about the collapse of customer demand, significant regulatory modifications, supply chain interruptions, unemployment, economic slowdown and increased uncertainty, the immediate action taken by business enterprises after lockdown announcement and challenges encountered, coping up with lockdown during this period, getting ready to resume operation as and when lockdown is lifted fully / partially and challenges thereof and preparing for future because coronavirus pandemic is going to have immense impact on existing business models, etc. The session was followed by question and answer round. The session was indeed extremely useful and informative.