



## **WEBINAR ON THE TOPIC “IMPACT OF COVID-19 ON THE FUTURE GROWTH PROSPECTS OF THE ASPIRING BUSINESS PROFESSIONALS**

COVID-19 has severely impacted countries world over resulting in a complete lockdown thereby impacting not only the businesses but also all aspects of human life. As a result of lockdown, most of the companies and businesses have initiated a ‘Work from Home’ (WFH) policy to enable business continuity in these extenuating circumstances. With no manufacturing or production, businesses will be staring at mandatory overhead costs and no income to offset the same. This may constrain the employers to resort to drastic measures such as lay off or retrenchment or termination of employees. The impact on employment also includes the effect on the aspiring business professionals who are unable to find internships or jobs after their masters. To get a deeper insight into this topic, a webinar session was conducted on the topic “*Impact of Covid-19 on the future growth prospects of the aspiring business professionals*”, on the 9<sup>th</sup> of May, Saturday, 5pm-6:30pm.

**WEBINAR**  
By  
ALUMNI

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JOIN TO  
**EXPLORE**  
THE OPPORTUNITIES

MR. HARISH SHARMA  
VP- SALES AT PINKVILLA.

TOPIC  
"IMPACT OF COVID-19 ON THE FUTURE  
GROWTH PROSPECTS OF THE ASPIRING  
BUSINESS PROFESSIONALS"

JOIN SATURDAY  
09TH MAY 2020  
TIMINGS 5PM - 6PM

MR. VIKRAM JIT SINGH BAMBA  
PRODUCT MANGER, GLOBALLOGIC.

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY,  
GREATER NOIDA, UP- 201310

ORGANIZED BY: ALUMNI COMMITTEE  
FACULTY COORDINATOR: MS. ARSHIYA ISMAIL



The session was conducted online on Zoom with the esteemed alumni, Harish Sharma and Vikram Jit Singh Bamba as the speakers for the session and Mrs. Arshiya Ismail, Chief Training & Placement Officer, as the moderator of the session. Mr. Harish Sharma is the Vice President (Sales) at PinkVilla and Mr. Vikram Jit Singh Bamba is the Product Manager at GlobalLogic. The students of MBA 15, MBA 16 and BBA 01 along with the Director, Cmd. Dr. Vivek Chawla and faculty members were present for the session. The session began with the Chief Training Placement Officer, briefing the students about the situation and further extending a warm welcome to the esteemed speakers. The fact that it's no longer about survival of the fittest but skills one has and the ability to multitask that is going to give one a competitive edge. The following points were discussed and emphasized upon by Mr. Harish Sharma: -

- ✓ The cons of the situation and its impact on the businesses and the gap between the demand and supply of labour being the main cause leading to layoffs.
- ✓ The cost-cutting measure will be adopted leading to reduced salaries and layoffs in the coming times.
- ✓ The "*Law of Averages*" and how each one of us can recover from this and still make a great career in the coming years. The career span of an individual is about 40 years and only 2-3 years cannot affect the whole career.

The next speaker for the session was Mr. Vikram Jit Singh Bamba and he emphasized on the following points: -

- ✓ The importance of having a blueprint of the career every student aims to have, not only in financial terms, but rather in terms of the positions the student aims to reach.
- ✓ The sectors that have been worst hit by the Covid-19 such as travel & tourism, cinema, hotel and restaurant industries and the online grocery delivery services, BFSI sectors have benefitted in the same situation.
- ✓ An individual grows in his/her career path is only till the point they are willing to work hard enough for it. The number of skills one is willing to acquire to get ahead in the race decides one's growth.
- ✓ The current situation is not a financial crisis but just a matter of healthcare crisis. This situation requires a long-term view of one's goals and career paths.

The session was a very interactive one with a Question-Answer round as well where the students gained clarity on their notions of the current situation and its impact on the employability situation. The session was concluded by words of motivation by the Chief Training & Placement Officer and a vote of thanks was presented by the Director and the Chief Training & Placement Officer, to the esteemed speakers for their valuable insights.



***“TOUGH TIMES DO NOT LAST, BUT TOUGH PEOPLE DO”***

